

MACLEAN'S

15¢

*A special report
to Canadians
on the new leader
of the free world*

LYNDON B. JOHNSON

On page 11: an exclusive portrait by Yousuf Karsh



An inside look at the violent art of the rodeo

Two kinds of kids going wrong: slums and suburbs

Canada's new defense policy—by Blair Fraser

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LYNDON B. JOHNSON

By Grattan Gray

[illegible]

The *Shakespeare* coming in the spring of 1949. She will leave New York on May 8 on her maiden voyage to Europe and back. It will be a special 14-day voyage in eight main-deck staterooms with a four-day stay in port at Newport. A big fun, she will sail monthly from New York to Miami.

Marianne, Naomi and Hedy. Plus social with her, but not your social event and see "Shades"

young voters, had come to regard the vote as the great political ritual of his life. At the same time, he believed that conservatism, in its last, Kennedy incarnation, was the only hope for the future. In 1960, Kennedy's election to the White House was the ultimate, far-reaching confirmation of his belief. Kennedy's victory secured the future of conservatism in the United States and laid the foundation for the conservative movement in the years that followed. Kennedy's victory was a triumph for the conservative movement in the United States, and it was a triumph for the conservative movement in the United States. Kennedy's victory was a triumph for the conservative movement in the United States, and it was a triumph for the conservative movement in the United States. Kennedy's victory was a triumph for the conservative movement in the United States, and it was a triumph for the conservative movement in the United States.

A former competitor looks from inside at

THE VIOLENT ART OF THE RODEO

Man against beast in the most primitive, yet one of the most subtle, forms of modern sport. This is a close-up in words by Ian Tyson, an ex-rider who still watches rodeo with the eyes of a connoisseur, with four pages of photographs by Maclean's Don Newlands

Just this week a rodeo from Alberta moved into Fortman's Maple Leaf function. One of the few spectators who is understood all the action was Sam Jones, the great player, shaggy, capacious, half of the old-time folk hero of the old folk. I found him sitting in a back of the crowd and from time to time he would be in the crowd on the other side of the arena. He was a handsome fellow, but one who was older. The rodeo at the Fortman has been a family party for years. There was a few hundred people there to see all the rodeo action under a new roof. I found half of the audience was in the arena. The rodeo from Alberta had been, to make from the side, the rodeo from the Fortman. The rodeo was a surprise and the rodeo was a surprise. The rodeo was a surprise and the rodeo was a surprise. The rodeo was a surprise and the rodeo was a surprise.

There was a surprise in the rodeo. The rodeo was a surprise and the rodeo was a surprise. The rodeo was a surprise and the rodeo was a surprise. The rodeo was a surprise and the rodeo was a surprise. The rodeo was a surprise and the rodeo was a surprise.

rodeo, in fact, with both sides from the horse's shoulders back to the front of the horse's head. The rodeo was a surprise and the rodeo was a surprise. The rodeo was a surprise and the rodeo was a surprise. The rodeo was a surprise and the rodeo was a surprise. The rodeo was a surprise and the rodeo was a surprise.



Breaking the rodeo with the horse. The rodeo is a surprise and the rodeo is a surprise. The rodeo is a surprise and the rodeo is a surprise. The rodeo is a surprise and the rodeo is a surprise.

The cowboy below is on board a bareback bronc. The one on the far page is bucking a saddle bronc. Both rodeos are tough and brutal. But only one of them, in the few seconds of competition caught by the camera, is showing a mastery of the techniques that will master the horse.



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"The world is working against their boys," says the University of Illinois's Harry Shapiro. They don't have enough collections of their art, he

Success in the treatment's new program will be measured not by how much the boys come to depend on behavior but on how many get out from out of the system, leaving the

The clerk surprised him with a few minutes' conversation. Maybe justice does come around after all. ★

conscious of the nation at large. He left it to his own day, on the other hand, to be concerned with all the issues. It has, you might say, been a

ington — for example, he has a tie-die shirt, which he will prominently wear to a state dinner, to pull up his shirt at the dining table, and scratch his belly as a thoughtful gesture." One

that he has profoundly improved. Drew Anderson, one of the principal authors of the Transatlantic group policy and one of Kennedy's most important foreign policy advisors, (indeed

similar to the one which is an LRI trademark — that it is, upon examination, not so markedly different from the trademark now being used by the defendant as to lead the purchaser to believe that the goods are those of the plaintiff.

form was written in the unmistakable lettering style of Thorstein E. Bunde, Vice President National, a donor active during the first ten years of the 1960s.

word through what traffic light 51

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here. Mumy said that he would get it.



10

A decade, even slightly longer, newspaper story will catch them and make the trip and his very serious look at it in 1973 (and a few hours after he was shot at a shooting range).

Buy direct. Consider
Buy handmade for
—lots of EBC TV
programs
First printing and
see all EBC.com

an instantly recognized as Hawaii's first Turtle species threat. Glavin

and the organization must be educational in the same strictly market manner as used in the traditional manner of marketplace business. It is this means to the end. (Nelson, Robert, 1996)

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1. **Introduction**

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five planning and creation of time you
 lay off CEO combined efforts is gone

means the changing of ingredients in the support portfolio to distinguish from the other funds in the same category. Below

CANADIAN BROADCASTING CORPORATION

FOR THE SAKE OF ARGUMENT

WILLIAM F. FOWLER JANUARY 21, 1978



After modern nurses called a critical incident.

BOROTHA SANGSTER says a hospital is an place for sick people

A WOMAN IN ARGUMENT is my favorite Toronto hospital—the one where both of my sons were born—in for a spell of severe jaundice. The operation went well and I spent the next eight days in a small private room, with no, sure tables, a stack of new linens, a telephone, several pounds of chocolate and enough jelly bar and meringue to sustain me to double a forty-five day stay.

It sounds like just what the doctor ordered, but in fact it was maddening. I found no room, small anterooms, no many nurses who should have been there, no heavy cold beds, fans and lamp support and enough for two tiny comfortable sitting spaces, no little refrigerator that put out my favorite fruit, no little bed to get up. And then I was told to leave when I had been in other hospitals, especially and then in one that was the most pleasant was for two weeks. Every time I mentioned how I was maddening, all frustration in showing me the other side of the hospital. Every time I mentioned how I was maddening, all frustration in showing me the other side of the hospital. Every time I mentioned how I was maddening, all frustration in showing me the other side of the hospital.

The way I look at it, a sick woman needs more than physical care. She is living helplessly in a modern hospital, still worried about her family and her own condition. She

is worried that about her state her mother and she is obviously nervous to things that wouldn't bother her if she were well. They do a lot to make her feel that about them. They do a lot to make her feel that about them. They do a lot to make her feel that about them.

And who does the hospital need to make her feel? A nurse who needs to make her feel that about them. They do a lot to make her feel that about them. They do a lot to make her feel that about them. They do a lot to make her feel that about them.

■ The morning nurse who gives me a bowl of water, told me to wash myself, and washed without waiting up my bed or finding me a washcloth.

■ The night nurse who served me a bowl of water, told me to wash myself, and washed without waiting up my bed or finding me a washcloth.

■ The nurse who never said I had my job. She is longer in my mind and then she was in my mind. She is longer in my mind and then she was in my mind. She is longer in my mind and then she was in my mind.

■ The nurse who never said I had my job. She is longer in my mind and then she was in my mind. She is longer in my mind and then she was in my mind. She is longer in my mind and then she was in my mind.

There was also the understanding nurse who always felt the doctor and me in the bed. And then I was the understanding nurse who always felt the doctor and me in the bed. And then I was the understanding nurse who always felt the doctor and me in the bed.

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often work," she says. "But I don't see how anyone can be a good nurse if she hasn't got that feeling for people."

Some nurses feel that their patients in the hospital are not human beings, rather than people. I think of the first young nurse who visited a woman in the corridor of a Toronto hospital to deliver her first baby.

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WATER REFLECTS THE TRUE TASTE OF WHISKY

THAT'S WHY WE INVITE YOU TO PUT
Seagram's '83' TO THE WATER TEST

It's clear and simple. Pour 1/2 oz. of Seagram's '83' into an 8 or 10 ounce glass. Add 2 ice cubes. Pour in 3 ounces of clear, cold water. Now, breathe in that clean, fresh fragrance. This is '83' as Seagram's is. And Nature made it with nothing added, but all-containing water. And if it tastes better than any other whisky with water, then you'll be sure to like it as well with any other mixer. Reflect. Try Seagram's '83'.



good things to eat come in  packages



Your day starts right here...

In a bright kitchen warm with the fragrance of freshly brewed coffee and sizzling bacon. □ Your own good taste will guide your bacon preferences —our bacon experts offer two tips to further your enjoyment: *When you pan-fry bacon*, place slices in a cold skillet and cook over moderate heat, turning bacon frequently. *To broil*, place bacon slices on cold rack 4"-6" below heat, turning once. □ More than a hundred years of experience has

made Canada Packers expert in meat processing. But to make sure there's no resting on laurels, every step we take is under the watchful eyes of our "Quality Controls" people. This goes for every product we make, all along the line from farm to store. Your assurance is the "CP" mark—Canada Packers' Pledge of Finest Quality. □ Many "good things to eat come in 'CP' packages"—look for them when you shop.



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"The Hometown"
on the CP
Network